The Duke of Ed – Our Charter

Vision
Our Vision is that all young people in Australia are empowered to explore their potential and achieve success through access and participation in The Award.

Purpose
To provide, promote and preserve a framework of Award participation that engages and empowers all young people in Australia to explore their potential.

Commitment
Young people, regardless of location or circumstance, are the central focus of all of our endeavours.

Our Standards of Excellence
We will:
- expect our participants, staff, and volunteers to demonstrate high levels of personal conduct in all aspects of The Award.
- create and nurture a progressive team environment.
- ensure equity of access and participation in The Award particularly for vulnerable or marginalised young people.
- promote self empowerment, physicality, community-building, connectivity and commitment with all young Australians who participate.
- be courteous and respectful in all our interactions.
- review and improve The Award using quality, evidence based data and research.
- encourage leadership, responsibility and accountability.
- offer acknowledgments which reward collaboration, innovation and high achievement.
- establish and nurture professional Award communities which ensure a sense of pride and belonging in all who support The Award.
- respect, protect and ensure the quality of the national framework of The Award and its delivery.

Award Participants
We expect our Award Participants to:
- strive to achieve their full potential.
- embark on a journey of self discovery.
- develop leadership, self-understanding, confidence, optimism and a commitment to personal achievement.
- extend their capacity and skills in analysis, problem solving, communication, collaboration, organisation and teamwork.
- exercise judgment and accept responsibility for their actions.

Volunteers
We expect our Volunteers to:
- have and maintain a sound understanding of the Charter, policies and guidelines of The Award.
- maintain and enhance their skills.
- exercise judgment and accept responsibility for their actions.
- maintain and expect the highest standards of moral and ethical behaviour.
- encourage open and equitable access to The Award.
- actively promote The Award.

Licensed Operators
Our Licensed Operators will:
- provide a programme which is founded on The International Award Association’s internationally-recognised programme and principles and which is endorsed by the Australian National Award Association.
- be committed to providing access to The Award to all those seeking to participate.
- ensure quality governance, risk management and compliance with licence requirements.

Our Staff
Our staff will:
- be unrelenting in their commitment to The Award and all involved in it.
- be specialists in The Award within the Australian community.
- build learning partnerships with those who deliver and support The Award.
- seek to grow The Award in Australia.
- commit to continuous improvement and self development through, review, evaluation, training and professional development.
- create a dynamic call to action to stimulate involvement and interest in The Award.

Award Community
We will:
- provide our Award Participants, operators and partners with a program of opportunities which enables their full participation in The Award.
- acknowledge the contributions of all members of our Award Community, and seek new and innovative ways to recognise their achievements.
- provide and develop opportunities for cross generational mentoring.
- value the full diversity of backgrounds and capacity of our Participants.
- encourage young people, through The Award, to actively engage in lifelong learning.

Business Model
Our business model will:
- actively engage, enrol, enable and empower our stakeholders - Government, business, sponsors and the community at all levels - in achieving mutually beneficial objectives with and for young Australians.
- operate on a not-for-profit basis and ensure that our funds are applied to improving access and enriching the potential of our Award Participants.
- ensuring appropriate risk management procedures are in place to ensure the safety of Award Participants and volunteers.
- ensure that the working environment for our staff reflects The Award’s commitment to equity, sustainability and quality.
- administer and manage The Award in accord with our corporate responsibilities.